

To Whom It May Concern:

Albrecht Events is our most preferred Destination Management vendor in the Philadelphia region. Our meeting management company—recognized as one of the Philadelphia 100®, one of the region's fastest growing, privately held companies—is based outside Princeton, NJ, and our clients are primarily pharmaceutical companies such as ConvaTec and Novo Nordisk, Inc. Whenever we need to arrange a meeting in the Philadelphia area, we rely on Albrecht Events entirely—to handle the décor, transportation, entertainment, and staffing, while offering the unique local expertise that makes the key difference.

Because of their excellent customer service, we rely on Albrecht Events routinely to handle our events and care for our clients. Ashley Albrecht and her team understand our customers—what they expect, what will interest and engage them, and how to make the experience seamless for attendees.

Albrecht Events offers first-rate project management along with the technical skills and efficiency to execute great events that distinguish our organization. Their ability to establish relationships with key vendors leads to events that run smoothly and successfully. Ashley appreciates the nature of our business and that we often require her team to turn on a dime to make an event happen—or shore up the detail that will make the difference for the participants.

Ashley and her staff help to create a collaborative relationship with our organization, so that we can have an open dialogue about our needs. They then help us to enact creative solutions to each of our objectives. We appreciate their clear and concise status reports at every step of the way, so we are always up to speed on all aspects of even the most complicated event.

From small, intimate creative dinners with key stakeholders to larger POA meetings, Albrecht Events has come through for us and helped us to provide a level of customer service that sets us apart from our competitors. We have hired them several times a year since 2007. I can recommend them without reservation for any organization that wants to impress their clients at a Philadelphia venue.

Michael Franks, Managing Partner, Meeting Alliance.

